

ZERO WASTE

YOUTH

INTERNATIONAL MEETING

Florianópolis | Santa Catarina | Brasil

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ZERO WASTE YOUTH
BY SABRINA SABATINI



WHO
we are



HOW
we started



WHAT
we do



HOW
we do it

WHO WE ARE?

MISSION

To raise awareness, integrate and empower young people in search of solutions to a world without trash.

VISION

Be the reference to the young people in the multiplication and application of the zero waste concept in the world.

VALUES

Sustainability 

 Innovation

Cooperation 



Social and
Ambiental
Responsibility

WHO WE ARE?

GOALS

- **DISSEMINATING** THE ZERO WASTE CONCEPT AND ITS PRACTICES;
- **CREATING AWARENESS** ABOUT THE INDIVIDUAL RESPONSIBILITIES REGARDING THE WASTE WE PRODUCE;
- **PROVIDING TOOLS AND EMPOWERING** PEOPLE TO BECOME CHANGE AGENTS;
- **ENCOURAGING** THE DEVELOPMENT OF ZERO WASTE SOLUTIONS;
- BEING A CRITICAL AND ACTIVE VOICE IN THE DISCUSSIONS REGARDING WASTE MANAGEMENT.



WHO
we are



HOW
we started

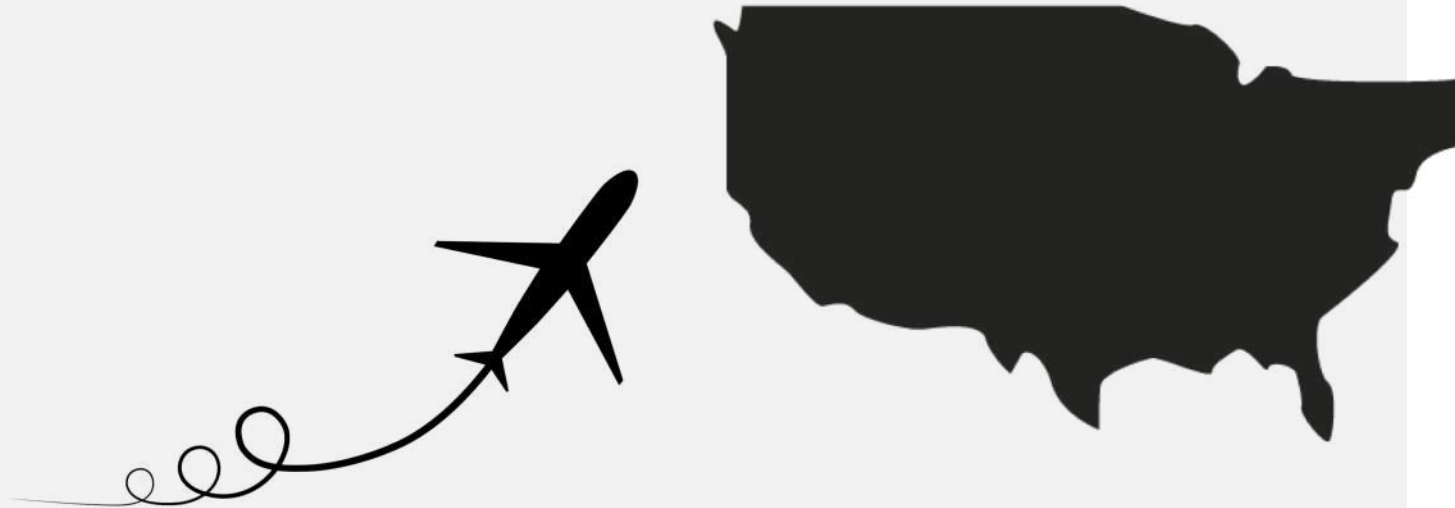


WHAT
we do



HOW
we do it

HOW WE STARTED



- 2011
- NO STUDENTS INVOLVED IN THE CAUSE
- BRAZIL, USA, PHILLIPINES



WHO
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HOW
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WHAT
we do



HOW
we do it

WHAT WE DO



- **Disseminate** the Zero Waste concept.
- We transform people in **Zero Waste Embassadors**.
- We do **projects** and **actions**, besides giving support and incentivate the Zero Waste Embassadors.



WHO
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HOW
we started



WHAT
we do



HOW
we do it

HOW WE DO IT

I'M ZERO WASTE

BE THE DIFFERENCE
YOU WANT TO
SEE IT!

WHAT ABOUT
START FROM
YOURSELF?

ZERO WASTE ACTIVISM

INSTANTANEOUS
IMPACT

SOCIAL
INTERVENTION

REFLECTION

CHANGING
CONCEPTS

ZERO WASTE DEBATE

SPREAD THE IDEA

LET PEOPLE MAKE
SUGGESTIONS AND
ASK QUESTIONS

EXPLAIN IT TO THE
DECISIONS MAKERS

ZERO WASTE COLLECTIVE

OPEN SPACES

PARKS

WORKSHOPS

INFORTION

CULTURE, ART,
MUSIC

FUN!

ZERO WASTE MAPPING

WHERE WE CAN
PROPERLY DISPOSE
OUR WASTE?

FIND THESE PLACES
AND SHARE!

ZERO WASTE ACTIVISM



ZERO WASTE COLLECTIVE



FLORIANÓPOLIS



2011

FLORIANÓPOLIS



2012

PORTO RICO



2014

2017 - FLORIANÓPOLIS



BE A PART OF THE MOVEMENT! TALK WITH US



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